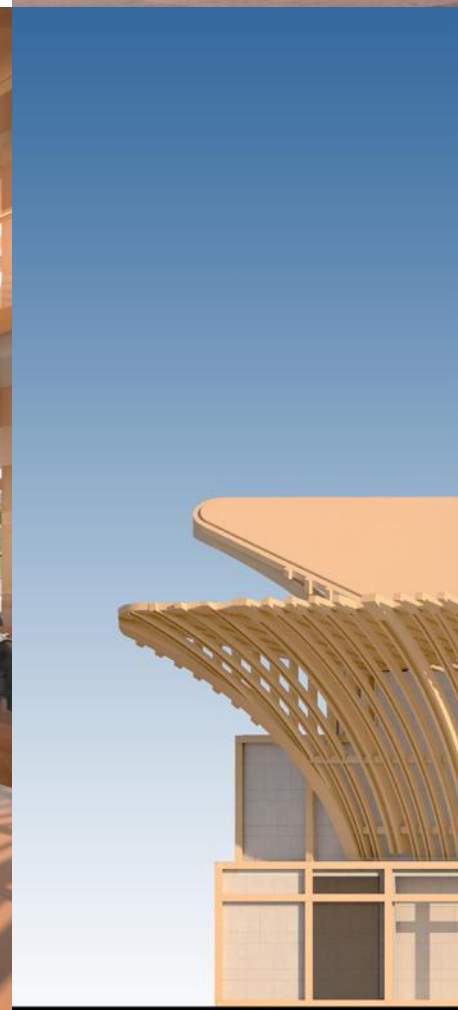


Shaare Zedek Cancer Centre, Jerusalem, Israel

Project Design by Farrow

Located on a prominent site in the heart of Jerusalem, the centre’s luminous, uplifting design advances Farrow’s approach to a bigger view of design for health, creating a campus where people can thrive and prosper, rather than cope and survive. This way of thinking raises expectations for design as the basis for total health, extending beyond technical sustainability and physical health to encompass our state of mind. Farrow’s “ultimate test for design” addresses the question, “does it cause health” versus will it “do no harm”?

Aligned with this active “Cause Health” approach, the centre evokes the shape and movement of a butterfly. It calls to mind the transformative nature of a creature that can ultimately fly. This optimistic vision is reinforced through soaring “wings” that radiate an abundance of filtered natural light. The sense of hope and protection—of being in good hands—is evident in this nurturing habitat for staff, patients and family who use the centre.





Main Entrance
Photo Credit: Farrow



South Elevation
Photo Credit: Farrow

